

Something magical is always happening at Hummer.™



# HUMMER SPORTS PARK

Hummer Sports Park's state-of-the-art facilities can host football, track and field, soccer, baseball, softball and swimming, all in one convenient location. No other sports complex in the region can compare to Topeka's Hummer Sports Park, which features:

- 6,000 seat football stadium
- Two baseball fields
- Olympic-size competition pool
- Two softball fields
- 2,000 seat soccer stadium
- Eight-lane track

#### **Capitol Federal Natatorium**

- Olympic-sized 50-meter by 25-yard swimming pool
- 11,000 square feet of deck space
- Touch pad timing
- 1,100 spectator seating capacity
- Full locker room facilities
- Community multipurpose room
- Warm-up area and crash area for swimmers

#### Mike A. Torrez Baseball Complex

Named after MLB player Mike Torrez, a Topeka native, the Mike A. Torrez Baseball Complex features two professional level fields with warning tracks. The fescue blend "Natural Grass Playing Field Systems" are composed of a modified sand base rootzone with

a sub-drainage system and an irrigation system.

- 325' down the lines, 385' to center field
- 500 seating capacity for each field
- Covered dugouts with bullpens
- Netted batting cage nearby

#### Weaver-Erwin Stadium

- Football stadium seats up to 6,000 fans
- Concession and rest room facilities easily accessible
- Wheelchair seating in grandstand and visitor area





2701 SW East Circle Dr S #1 785.295.3750 www.HummerSportsPark.com



# Hummer Sports Park's 6 Distinct Sports Venues Attracts Nearly 100,000 People Each Year To The Capital City

### **EVENT HISTORY**

- Hosted more than 60 Kansas State High School Athletic Association state championships
  - > PLUS
- Home to Topeka High, Topeka West, & Highland Park High Schools
- Topeka Track Relays
- National Collegiate Women's Soccer matches
- United States Women's Olympic Softball Team
- 2X Class 6A Softball Champions Topeka High girls
- NCCA Regional Divisional Softball games
- Central Zones Swimming Championships----Regional Swimming Championships
- NJCAA Division 1 Women's Soccer National Championship
- Missouri Valley AAU Track and Field Championships
- Jayhawk Conference NJCAA Soccer Championships
- National Baseball Congress 18 and under Baseball World Series
- Kansas ASA Softball Tournaments
- Kansas Sunflower State Games & Kansas Senior Olympics
- Home to Topeka High, Topeka West, & Highland Park High Schools
- University of Kansas Classic swim meet
- KSHSAA Football Championship
- 2015 Replacement of original artificial turf surface on Football field and Soccer pitch
- Produced Numerous NCAA D1 Athletes and NFL players



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# **Partnership Packages**



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## Platinum Sponsor Package

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➤ Premium signage\* package and locations at each venue, for all events

P LOT	One (1) 8'x 16' billboard sign located on back of east grandstand
FB	One (1) 4' x 10' banner sign located on football end zone fencing
BB	One (2) 4'x 10' banner sign located in primary location each field
SB	One (1) 4'x 10' banner sign located in primary location each field
SC	One (1) 4'x 10' banner sign located at the soccer stadium
NAT	One (1) 9'x 5' banner located on the south wall of Natatorium

- ➤ Yearly rotation on Electronic sign facing 6th Street and Natatorium message board at HSP
- >Banner advertisement on <a href="https://www.hummersportspark.com">www.hummersportspark.com</a>
- >Two (2) PA announcements at all games and events at Hummer Sports Park

## **Gold Sponsor Package**

\$ 7,500

\$ 14,000

➤ Banner signage at each venue for all events

FB	One (1) 4' x 10' banner sign located on football end zone fencing
BB	One (1) 4'x 10' banner sign located in primary location each field
SB	One (1) 4'x 10' banner sign located in primary location each field
SC	One (1) 4'x 10' banner sign located at the soccer stadium
NAT	One (1) 5'X 9' banner located on the south wall of Natatorium
ELEC	Yearly rotation on Electronic sign facing 6th Street.

>> Banner advertisement on <a href="https://www.hummersportspark.com">www.hummersportspark.com</a>

## Silver Sponsor Package

\$ 4,000

➤ Banner signage in high traffic area.

FB One (1) 4' x 10' banner sign located on football end zone fend	cated on football end zone fencing
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SC One (1) 4'x 10' banner sign located at the soccer stadium

NAT One (1) 5' x 9' banner located on the south wall of Natatorium

ELEC Yearly rotation on Electronic sign facing 6th street.





# **Individual Opportunities**

• <u>Individual Signage</u> (Client is responsible for production, Hummer Sports Park is responsible for installation)

•	Billboards (P LOT)	8't x 15.6'w	(24-7-365)	\$ 5,000
•	Football End Zone (FB)	4't x 10'w	(all events, Track, and FB)	\$ 1,200
•	Soccer End Zone (SC)	4't X 10'w	(Spring & Fall seasons)	\$ 1,200
•	Baseball or Softball Outfield (BB or SB)	4't X 10'w	(Spring & Fall seasons)	\$ 700
•	Natatorium Signage (NAT)	9't X 5'w	(24-7-365)	\$ 1,200
•	Concession Signage	32"t X 48"w	(back lit FB/soccer)	\$ 1,200
•	Scoreboard Signage	40"t x 16'w	(FB & Track stadium)	\$ 15,000
•	Electronic Sign messages	Digital	Per month	\$ 125
			12 month	\$ 1,200

# **GAME DAY SPONSORSHIPS \$ 500**







